

## QLIKVIEW ON MOBILE



QlikView provides professionals on the go with the BI (business intelligence) industry's most powerful and engaging mobile experience. It features a compelling browser-based user interface fueled by the power of QlikView Server to deliver unprecedented freedom to mobile workforces. Users can simply jump in and become instantly productive.

With QlikView on Mobile, users get the complete QlikView Business Discovery experience, including interactive analysis, rich visualization, and associative search capabilities. QlikView delivers live data from any source, specific to user needs, anywhere and anytime decisions are made. As the only true Business Discovery solution on mobile, QlikView offers the flexible, self-service experience users seek, while providing IT the security and manageability it requires.

### TAKES FULL ADVANTAGE OF TABLETS AND SMARTPHONES

How do people make decisions? We make decisions based not just on hard numbers, but on inputs from the environment around us as well as interactions with other people. We take into account the opinions, ideas, experiences, and perspectives of others. Conversation and collaboration, as well as indicators from physical surroundings, help create the context around data and drive better decision-making.

### ONE QLIKVIEW, ANY DEVICE

QlikView on Mobile is provided free as part of QlikView Server, supporting Apple iOS, Android, and Blackberry devices with HTML5 browsers.

- Delivers the same QlikView experience across desktop, laptop and mobile platforms
- Recognizes mobile browsers and touch-enables apps as needed
- Recognizes handheld devices and provides single-object display mode for a more intuitive user experience without the need for developers to rebuild apps
- Offers access to a complete set of live data from multiple sources
- Provides the security and manageability of QlikView Server

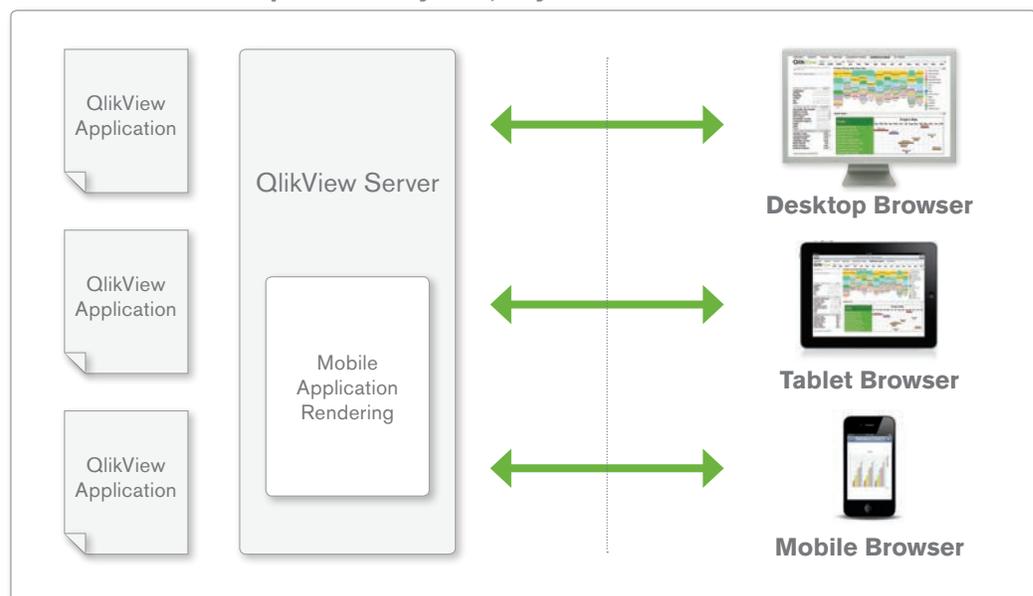
By taking advantage of HTML5 technology, QlikView offers rich layouts, compelling visualizations, and a full set of touch interactions through the mobile browser – including momentum based scrolling, search, selection in list boxes, tables, charts or graphs, and object interactivity such as cycling through charts, graphs and sheets. QlikView also supports device features like pinch to zoom, adjusting for screen orientation, and bookmarking QlikView apps for full-screen mode access from the home screen, resulting in a user experience on par with native apps. QlikView on Mobile:

- **Takes full advantage of large touchscreens on tablets.** Tablets offer an ideal vehicle to deliver true Business Discovery apps on the go. Tablets are portable, yet have rich, large displays and enough processing power to satisfy the requirements of demanding business users.
- **Automatically adjusts applications for smaller screens.** For small-screen devices such as iPhone and Android Phone, single-object display mode delivers a more intuitive user experience without the need for developers to rebuild apps. This view allows users to more intuitively perform analysis on smaller form factors.

## ACCESS TO COMPLETE, LIVE DATA

QlikView provides analysis and search across a complete set of live information. QlikView rapidly combines data from any number of sources, providing the fastest way to gain insight into your business across functions and data silos. With QlikView, there are no limited views of information or pre-calculated values, allowing for a virtually unlimited number of questions and follow-up questions to be asked.

### QlikView on Mobile provides anytime, anywhere access to live data



## ONE QLIKVIEW, ANY DEVICE

With QlikView, Mobile access is no different than any other client. The same apps are delivered with the same functionality on any platform. This allows users to benefit from a completely consistent experience across devices, whether desktops, laptops, tablets, or handhelds. The power of the platform is anywhere, allowing for value to be generated anywhere.

## MANAGEABLE AND SECURE

QlikView on Mobile leverages QlikView's enterprise-proven server architecture. It gives organizations a unique combination of control at the center and flexibility at the edges. Because management and security are server-side capabilities in QlikView, the same access to apps and data entitlements apply regardless of the device used. Developers benefit from a 'build once deploy anywhere' approach that reduces the burden associated with maintaining multiple versions of apps for native clients. And organizations reduce risk by keeping data inside the firewall and maintaining independence from third-party app stores.